

# Porlier Outdoor Digital Displays

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## Sign # 227E

**Location** South side of Hwy 40, 900 feet west of Prospect Road; westbound, left hand read

**Lat / Long** 38.79735 / -90.82335

**Daily Traffic Count** 58,195

**DEC** 40,155

**Description** This excellent display effectively reaches westbound Hwy 40/61 motorists. This sign provides advertisers with tremendous exposure in this fast growing area of St. Charles County. This location is ideal for targeting motorists heading to Wentzville, Warrenton, and beyond on I-70, and Wentzville and Troy on Hwy 61.

**Size** 14' X 48'

**Illumination** 24 hour

**Rate / Cycle (1 of 6)** Call for info.

**Spot / Loop** 10 seconds / 60 seconds

**Date Available** Call for info.