

# Porlier Outdoor Digital Displays

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**Sign #** 71W

**Location** South side of I-70, 3/10 mile west of Wentzville Parkway (Pearce Blvd); eastbound, right hand read

**Lat / Long** 38.8087 / -90.879217

**Daily Traffic Count** 81,914

**DEC** 56,521

**Description** This display reaches eastbound I-70 traffic, just west of the Wentzville Parkway exit in Wentzville. An extended approach provides advertisers with excellent visibility to I-70 and dominant coverage of the area. Just to the east are the Hwy Z, Hwy 40/61, and Lake St. Louis exits.

**Size** 14' X 48'

**Illumination** 24 hour

**Rate / Cycle (1 of 6)** Call for info.

**Spot / Loop** 10 seconds / 60 seconds

**Date Available** Call for info.