

# Porlier Outdoor Advertising Company

127 Mulberry Street • Foristell, MO 63348 • p: 636.463.2100 • f: 636.463.2114 • www.porlier.biz



## Sign # 204E

Location	North side of 50 Hwy, approximately 1.5 miles west of 131 Hwy; westbound, right hand read
Lat / Long	38.852083 / -94.014017
Daily Traffic Count	17,514
DEC	11,489
Description	One of the tallest and largest signs in the area, this display effectively reaches westbound 50 Hwy motorists. Possessing an extended, uncluttered approach, this sign provides advertisers with clear visibility and dominant coverage. This location is an excellent means to reach motorists entering the high growth area of Kansas City. Just to the west are Z Hwy, F Hwy, and Lee's Summit.
Size	14' X 48'
Illumination	Dusk to Midnight
Current Advertiser	call for current info.
Date Available	call for current info.
Monthly Rate	call for current info.
Contract Term	call for current info.