

# Porlier Outdoor Advertising Company

127 Mulberry Street • Foristell, MO 63348 • p: 636.463.2100 • f: 636.463.2114 • www.porlier.biz



**Sign # 185E**

**Location** North side of Hwy 54, 2.1 miles west of Hwy 52; westbound, right hand read

**Lat / Long** 38.2779 / -92.582017

**Daily Traffic Count** 18,877

**DEC** 12,383

**Description** This outstanding display effectively reaches westbound traffic on Hwy 54. Possessing an extended, uncluttered approach, this sign provides advertisers with tremendous exposure and a dominant presence in the market. This is the ideal location for reaching motorists entering the Lake of the Ozarks area. Just to the west are Business Route 54, Lake Ozark, and Osage Beach.

**Size** 14' X 48'

**Illumination** Dusk to Midnight

**Current Advertiser** call for current info.

**Date Available** call for current info.

**Monthly Rate** call for current info.

**Contract Term** call for current info.