

Porlier Outdoor Advertising Company

127 Mulberry Street • Foristell, MO 63348 • p: 636.463.2100 • f: 636.463.2114 • www.porlier.biz



Sign # 163E

Location South side of I-70, approximately 0.6 mile west of Route J (#137); westbound, left hand read

Lat / Long 38.953433 / -92.139883

Daily Traffic Count 45,598

DEC 29,912

Description This truly dominant display reaches westbound I-70 traffic approaching Columbia, Missouri. This sign has an extended read and provides advertisers with tremendous exposure and visibility. To the west are the Columbia and Boonville exits.

Size 16' X 50'6"

Illumination Dusk to Midnight

Current Advertiser call for current info.

Date Available call for current info.

Monthly Rate call for current info.

Contract Term call for current info.