

# Porlier Outdoor Advertising Company

127 Mulberry Street • Foristell, MO 63348 • p: 636.463.2100 • f: 636.463.2114 • www.porlier.biz



**Sign # 260W**

**Location** South side of Interstate 44, 6/10 mile east of Gray Summit exit; eastbound, right hand read

**Lat / Long** 38.485546 / -90.810576

**Daily Traffic Count** 56,282

**DEC** 36,921

**Description** This display effectively reaches eastbound I-44 motorists near Pacific, Missouri. Possessing an extended, uncluttered approach, this sign provides advertisers with clear visibility and dominant coverage. This location is an excellent means to reach both local motorists and interstate traffic traveling east towards Pacific, Eureka, Fenton and St. Louis.

**Size** 14' X 48'

**Illumination** Dusk to Midnight

**Current Advertiser** call for current info.

**Date Available** call for current info.

**Monthly Rate** call for current info.

**Contract Term** call for current info.