

Porlier Outdoor Advertising Company

127 Mulberry Street • Foristell, MO 63348 • p: 636.463.2100 • f: 636.463.2114 • www.porlier.biz



Sign # 158E

Location	North side of I-70, approximately 1 mile west of Route J (#137); westbound, right hand read
Lat / Long	38.954717 / -92.1446
Daily Traffic Count	45,598
DEC	29,912
Description	This outstanding display effectively reaches westbound I-70 traffic in the Columbia area. Possessing an extended, uncluttered approach, this sign provides advertisers with excellent visibility and dominant coverage of the area. This location is ideal for reaching motorists heading to Columbia.
Size	14' X 48'
Illumination	Dusk to Midnight
Current Advertiser	call for current info.
Date Available	call for current info.
Monthly Rate	call for current info.
Contract Term	call for current info.