



Sign # 151E top & bottom

Location	North side of I-70, 2/10 mile west of the Higginsville exit; westbound, right hand read
Lat / Long	39.001533 / -93.739933
Daily Traffic Count	27,708
DEC	18,176
Description	This is an excellent display with an extended, uncluttered approach. Possessing outstanding visibility, this sign provides advertisers with tremendous exposure and a dominant presence along the I-70 corridor. To the west are the Odessa, Bates City, Oak Grove, and Grain Valley exits.
Size	14' X 40' (top) / 14' x 40' (bottom)
Illumination	Dusk to Midnight
Current Advertiser	call for current info.
Date Available	call for current info.
Monthly Rate	call for current info.
Contract Term	call for current info.