

# Porlier Outdoor Advertising Company

127 Mulberry Street • Foristell, MO 63348 • p: 636.463.2100 • f: 636.463.2114 • www.porlier.biz



## Sign # 118W

**Location** North side of I-70, 1 mile west of the High Hill exit (#179); eastbound, left hand read

**Lat / Long** 38.877467 / -91.382733

**Daily Traffic Count** 32,829

**DEC** 21,536

**Description** This towering display reaches eastbound I-70 motorists. With excellent visibility, this sign provides advertisers with tremendous exposure to motorists entering the St. Louis vicinity. This location is ideal for reaching travelers returning from Lake of the Ozarks, Columbia, and Kansas City. Just to the east are High Hill, Jonesburg, and Warrenton.

**Size** 14' X 48'

**Illumination** Dusk to Midnight

**Current Advertiser** call for current info.

**Date Available** call for current info.

**Monthly Rate** call for current info.

**Contract Term** call for current info.