

# Porlier Outdoor Advertising Company

127 Mulberry Street • Foristell, MO 63348 • p: 636.463.2100 • f: 636.463.2114 • www.porlier.biz



**Sign #** 144W

**Location** South side of I-70, 1/2 mile east of the Bates City exit; eastbound, right hand read

**Lat / Long** 39.010633 / -94.059867

**Daily Traffic Count** 36,247

**DEC** 23,778

**Description** This excellent display effectively reaches eastbound I-70 traffic in the Bates City area. Possessing an extended, uncluttered approach, this sign provides advertisers with tremendous visibility and a dominant presence. Just to the east are the Odessa, Higginsville, and Concordia exits.

**Size** 14' X 48'

**Illumination** Dusk to Midnight

**Current Advertiser** call for current info.

**Date Available** call for current info.

**Monthly Rate** call for current info.

**Contract Term** call for current info.