

# Porlier Outdoor Advertising Company

127 Mulberry Street • Foristell, MO 63348 • p: 636.463.2100 • f: 636.463.2114 • www.porlier.biz



## Sign # 131E

Location	North side of I-70, 1.2 miles east of the Danville exit (#170); westbound, right hand read
Lat / Long	38.9072 / -91.51955
Daily Traffic Count	35,443
DEC	23,251
Description	This display effectively reaches westbound I-70 motorists. Possessing an extended, uncluttered approach, this sign provides advertisers with tremendous exposure and a dominant presence. This location is an excellent means to reach motorists traveling between St. Louis and Lake of the Ozarks, Columbia, and Kansas City.
Size	14' X 48'
Illumination	Dusk to Midnight
Current Advertiser	call for current info.
Date Available	call for current info.
Monthly Rate	call for current info.
Contract Term	call for current info.