

# Porlier Outdoor Advertising Company

127 Mulberry Street • Foristell, MO 63348 • p: 636.463.2100 • f: 636.463.2114 • www.porlier.biz



**Sign # 128W**

**Location** North side of I-70, 2.84 miles east of Highway 19 (#175); eastbound, left hand read

**Lat / Long** 38.886133 / -91.406917

**Daily Traffic Count** 32,829

**DEC** 21,536

**Description** This outstanding display effectively reaches eastbound I-70 motorists. Possessing excellent visibility, this sign provides advertisers with tremendous exposure and a dominant presence. This location is ideal for reaching visitors entering the St. Louis vicinity, as well as St. Louis residents returning from Lake of the Ozarks, Columbia, or Kansas City. Just to the east are the High Hill, Jonesburg, and Warrenton exits.

**Size** 14' X 48'

**Illumination** Dusk to Midnight

**Current Advertiser** call for current info.

**Date Available** call for current info.

**Monthly Rate** call for current info.

**Contract Term** call for current info.