

# Porlier Outdoor Advertising Company

127 Mulberry Street • Foristell, MO 63348 • p: 636.463.2100 • f: 636.463.2114 • www.porlier.biz



**Sign # 127W**

**Location** South side of I-70, just east of the Hwy 19 exit (Hermann/New Florence); eastbound, right hand read

**Lat / Long** 38.896517 / -91.4478

**Daily Traffic Count** 32,829

**DEC** 21,536

**Description** This superior display effectively reaches eastbound I-70 motorists. Possessing an extended approach, this sign provides advertisers with excellent visibility and a dominant presence. This location is ideal for reaching motorists traveling between St. Louis and Hermann, Columbia, Lake of the Ozarks, or Kansas City. To the east are High Hill, Jonesburg, and Warrenton.

**Size** 14' X 48'

**Illumination** Dusk to Midnight

**Current Advertiser** call for current info.

**Date Available** call for current info.

**Monthly Rate** call for current info.

**Contract Term** call for current info.