

# Porlier Outdoor Advertising Company

127 Mulberry Street • Foristell, MO 63348 • p: 636.463.2100 • f: 636.463.2114 • www.porlier.biz



**Sign # 115W**

**Location** South side of I-70, approximately 1/2 mile east of the Odessa exit (#38); eastbound, right hand read

**Lat / Long** 39.006483 / -93.929017

**Daily Traffic Count** 28,235

**DEC** 18,522

**Description** This towering display dominates the area and effectively reaches eastbound I-70 traffic in the Odessa area. Possessing an extended, uncluttered approach, this sign provides advertisers with excellent visibility and a tremendous presence. Just to the east are Higginsville and Concordia.

**Size** 14' X 48'

**Illumination** Dusk to Midnight

**Current Advertiser** call for current info.

**Date Available** call for current info.

**Monthly Rate** call for current info.

**Contract Term** call for current info.