

Porlier Outdoor Advertising Company

127 Mulberry Street • Foristell, MO 63348 • p: 636.463.2100 • f: 636.463.2114 • www.porlier.biz



Sign # 111W

Location South side of I-70, 2.55 miles west of the Odessa exit (#37); eastbound, right hand read

Lat / Long 39.009033 / -94.012583

Daily Traffic Count 36,247

DEC 23,778

Description This outstanding display effectively reaches eastbound I-70 traffic in the Odessa area. Possessing an extended, uncluttered approach, this sign provides advertisers with excellent visibility and a dominant presence. Just to the east are Odessa, Higginsville, and Concordia. This is an ideal display to reach motorists heading to Columbia, St. Louis, and Lake of the Ozarks.

Size 14' X 48'

Illumination Dusk to Midnight

Current Advertiser call for current info.

Date Available call for current info.

Monthly Rate call for current info.

Contract Term call for current info.