

Porlier Outdoor Advertising Company

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Sign # 107E

Location South side of Hwy 40 at the Lake St. Louis Blvd. overpass; westbound, left hand read

Lat / Long 38.77965 / -90.794133

Daily Traffic Count 59,081

DEC 38,757

Description This towering display effectively reaches westbound Hwy 40/61 motorists. This sign provides advertisers with tremendous exposure in this fast growing area of St. Charles County. This location is ideal for targeting motorists heading to Wentzville, Warrenton, and beyond on I-70, and Wentzville and Troy on Hwy 61.

Size 14' X 48'

Illumination Dusk to Midnight

Current Advertiser call for current info.

Date Available call for current info.

Monthly Rate call for current info.

Contract Term call for current info.