

Porlier Outdoor Advertising Company

127 Mulberry Street • Foristell, MO 63348 • p: 636.463.2100 • f: 636.463.2114 • www.porlier.biz



Sign # 80W

Location Hwy 40 at Callahan Road, 1/2 mile east of I-70; eastbound, left hand read

Lat / Long 38.801367 / -90.826883

Daily Traffic Count 59,081

DEC 38,757

Description Located just east of I-70, this is the first billboard motorists see coming off I-70 onto Hwy 40/64. Possessing an extended approach, this sign provides advertisers with a dominant presence in the area. To the west are Lake St. Louis, O'Fallon, St. Charles, and Chesterfield.

Size 14' X 48'

Illumination Dusk to Midnight

Current Advertiser call for current info.

Date Available call for current info.

Monthly Rate call for current info.

Contract Term call for current info.