

# Porlier Outdoor Advertising Company

127 Mulberry Street • Foristell, MO 63348 • p: 636.463.2100 • f: 636.463.2114 • www.porlier.biz



**Sign #** 247W

**Location** South side of Hwy 54, 1/2 mile east of the Business 54/Eldon exit; eastbound, right hand read

**Lat / Long** 38.367610 / -92.532680

**Daily Traffic Count** 16,413

**DEC** 10,767

**Description** This outstanding display effectively reaches eastbound traffic on Hwy 54. Possessing an extended, uncluttered approach, this sign provides advertisers with tremendous exposure and a dominant presence in the market. This location is ideal for reaching motorists leaving the Lake of the Ozarks area. Just to the east is Jefferson City.

**Size** 14' X 48'

**Illumination** Dusk to Midnight

**Current Advertiser** call for current info.

**Date Available** call for current info.

**Monthly Rate** call for current info.

**Contract Term** call for current info.