

Porlier Outdoor Advertising Company

127 Mulberry Street • Foristell, MO 63348 • p: 636.463.2100 • f: 636.463.2114 • www.porlier.biz



Sign # 80E

Location	Hwy 40 at Callahan Road, 1/2 mile east of I-70; westbound, right hand read
Lat / Long	38.801367 / -90.826883
Daily Traffic Count	59,081
DEC	38,757
Description	Located just east of I-70, this is the last billboard before the I-70 interchange. With excellent visibility, this sign provides advertisers with tremendous exposure in this fast growing area of St. Charles County. This location is ideal for targeting motorists heading to Wentzville, Warrenton, and beyond on I-70, and Wentzville and Troy on Hwy 61.
Size	14' X 48'
Illumination	Dusk to Midnight
Current Advertiser	call for current info.
Date Available	call for current info.
Monthly Rate	call for current info.
Contract Term	call for current info.