

# Porlier Outdoor Advertising Company

127 Mulberry Street • Foristell, MO 63348 • p: 636.463.2100 • f: 636.463.2114 • www.porlier.biz



**Sign #** 256E

**Location** South side of Interstate 255, 1/2 mile west of Jefferson Barracks Bridge; westbound, left hand read

**Lat / Long** 38.489590 / -90.287975

**Daily Traffic Count** 55,956

**DEC** 36,707

**Description** This display effectively reaches westbound I-255 motorists. Possessing an extended, uncluttered approach, this sign provides advertisers with clear visibility and dominant coverage. This location is an excellent means to reach both local motorists and interstate traffic traveling between Illinois and St. Louis County.

**Size** 14' X 48'

**Illumination** Dusk to Midnight

**Current Advertiser** call for current info.

**Date Available** call for current info.

**Monthly Rate** call for current info.

**Contract Term** call for current info.