

Porlier Outdoor Advertising Company

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Sign # 40W

Location North side of I-70, 1 mile west of the Lake St. Louis exit; eastbound, left hand read

Lat / Long 38.805167 / -90.790517

Daily Traffic Count 117,211

DEC 76,890

Description This display reaches eastbound traffic just west of the Lake St. Louis exit. The high traffic count and close proximity to the fast growing areas of Lake St. Louis and O'Fallon make this sign a highly effective method of advertising.

Size 14' X 48'

Illumination Dusk to Midnight

Current Advertiser call for current info.

Date Available call for current info.

Monthly Rate call for current info.

Contract Term call for current info.