

# Porlier Outdoor Advertising Company

127 Mulberry Street • Foristell, MO 63348 • p: 636.463.2100 • f: 636.463.2114 • www.porlier.biz



**Sign #** 40E

**Location** North side of I-70, 1 mile west of the Lake St. Louis exit; westbound, right hand read

**Lat / Long** 38.805167 / -90.790517

**Daily Traffic Count** 117,211

**DEC** 76,890

**Description** This display reaches westbound traffic just west of the Lake St. Louis exit. An extended, uncluttered approach provides advertisers with excellent exposure in the highly active and fast growing areas of O'Fallon, Lake St. Louis, and Wentzville. Just to the west are the Route A, Hwy 40/61, and Wentzville exits.

**Size** 14' X 48'

**Illumination** Dusk to Midnight

**Current Advertiser** call for current info.

**Date Available** call for current info.

**Monthly Rate** call for current info.

**Contract Term** call for current info.