

# Porlier Outdoor Advertising Company

127 Mulberry Street • Foristell, MO 63348 • p: 636.463.2100 • f: 636.463.2114 • www.porlier.biz



## Sign # 94W

**Location** South side of Highway 40 at the Lake St. Louis Blvd. interchange; eastbound, right hand read

**Lat / Long** 38.776767 / -90.788717

**Daily Traffic Count** 59,081

**DEC** 38,757

**Description** Located at the Hwy 40/Lake St. Louis Blvd. interchange, this outstanding display provides advertisers with tremendous exposure and a dominant presence along the Hwy 40 "high tech corridor." Possessing excellent visibility, this sign provides coverage to motorists traveling to Lake St. Louis, O'Fallon, St. Charles, and Chesterfield.

**Size** 14' X 48'

**Illumination** Dusk to Midnight

**Current Advertiser** call for current info.

**Date Available** call for current info.

**Monthly Rate** call for current info.

**Contract Term** call for current info.