

Porlier Outdoor Advertising Company

127 Mulberry Street • Foristell, MO 63348 • p: 636.463.2100 • f: 636.463.2114 • www.porlier.biz



Sign # 237W

Location	Southside of I-70, just west of Odessa (#37); eastbound, right hand read
Lat / Long	39.007713 / -93.966711
Daily Traffic Count	36,247
DEC	23,778
Description	This display effectively reaches eastbound I-70 traffic in the Odessa area. Possessing an extended, uncluttered approach, this sign provides advertisers with excellent visibility and dominant coverage. To the east are the Higginsville, Concordia, Sweet Springs, and Sedalia exits.
Size	14' X 48'
Illumination	Dusk to Midnight
Current Advertiser	call for current info.
Date Available	call for current info.
Monthly Rate	call for current info.
Contract Term	call for current info.