

# Porlier Outdoor Advertising Company

127 Mulberry Street • Foristell, MO 63348 • p: 636.463.2100 • f: 636.463.2114 • www.porlier.biz



**Sign # 217N**

**Location** West side of Hwy 63, approximately 2/10 mile north of the Hwy 22 interchange; southbound, right hand read

**Lat / Long** 39.251667 / -92.32845

**Daily Traffic Count** 13,218

**DEC** 8,671

**Description** This display effectively reaches southbound Hwy 63 traffic just north of the Hwy 22 interchange. Possessing an extended, uncluttered approach, this sign provides advertisers with excellent visibility and dominant coverage. Approximately 15 miles from Columbia/I-70, this location is an ideal means to reach motorists traveling to Columbia and surrounding areas.

**Size** 14' X 48'

**Illumination** Dusk to Midnight

**Current Advertiser** call for current info.

**Date Available** call for current info.

**Monthly Rate** call for current info.

**Contract Term** call for current info.