

# Porlier Outdoor Advertising Company

127 Mulberry Street • Foristell, MO 63348 • p: 636.463.2100 • f: 636.463.2114 • www.porlier.biz



**Sign # 207E**

**Location** South side of I-70, 0.6 mile east of exit 71; westbound, left hand read

**Lat / Long** 38.9724 / -93.316383

**Daily Traffic Count** 26,479

**DEC** 17,370

**Description** This display effectively reaches westbound I-70 motorists. Possessing an extended, uncluttered approach, this sign provides advertisers with tremendous exposure and a dominant presence. To the west are the Sweet Springs, Emma, and Concordia exits.

**Size** 14' X 48'

**Illumination** Dusk to Midnight

**Current Advertiser** call for current info.

**Date Available** call for current info.

**Monthly Rate** call for current info.

**Contract Term** call for current info.