

# Porlier Outdoor Advertising Company

127 Mulberry Street • Foristell, MO 63348 • p: 636.463.2100 • f: 636.463.2114 • www.porlier.biz



**Sign # 188E**

**Location** South side of 50 Hwy, 1/2 mile west of 131 Hwy; westbound, left hand read

**Lat / Long** 38.85065 / -94.00035

**Daily Traffic Count** 17,514

**DEC** 11,489

**Description** One of the tallest and largest signs in the area, this display effectively reaches westbound 50 Hwy motorists. Possessing an extended, uncluttered approach, this sign provides advertisers with clear visibility and dominant coverage. This location is an excellent means to reach motorists entering the high growth area of Kansas City. Just to the west are Z Hwy, F Hwy, and Lee's Summit.

**Size** 14' X 48'

**Illumination** Dusk to Midnight

**Current Advertiser** call for current info.

**Date Available** call for current info.

**Monthly Rate** call for current info.

**Contract Term** call for current info.