

# Porlier Outdoor Advertising Company

127 Mulberry Street • Foristell, MO 63348 • p: 636.463.2100 • f: 636.463.2114 • www.porlier.biz



**Sign #** 165E

**Location** North side of I-70, approximately 1/4 mile west of Jonesburg (#183); westbound, right hand read

**Lat / Long** 38.8598 / -91.307233

**Daily Traffic Count** 35,354

**DEC** 23,192

**Description** This truly dominant display effectively reaches westbound I-70 motorists. Possessing an extended approach, this sign provides advertisers with tremendous exposure and a dominant presence. This is the ideal location for reaching motorists heading to Kingdom City, Jefferson City, Lake of the Ozarks, and Columbia. Just to the west are High Hill, Hermann/New Florence, and Danville.

**Size** 14' X 48'

**Illumination** Dusk to Midnight

**Current Advertiser** call for current info.

**Date Available** call for current info.

**Monthly Rate** call for current info.

**Contract Term** call for current info.