

Porlier Outdoor Advertising Company

127 Mulberry Street • Foristell, MO 63348 • p: 636.463.2100 • f: 636.463.2114 • www.porlier.biz



Sign # 162W

Location South side of I-70, approximately 0.7 mile west of Route J (#137); eastbound, right hand read

Lat / Long 38.953417 / -92.14175

Daily Traffic Count 45,598

DEC 29,912

Description This outstanding display effectively reaches eastbound I-70 traffic in the Columbia area. Possessing an extended, uncluttered approach, this sign provides advertisers with excellent visibility and dominant coverage. This location is ideal for reaching motorists heading to Lake of the Ozarks, Kingdom City, and St. Louis.

Size 16' X 50'6"

Illumination Dusk to Midnight

Current Advertiser call for current info.

Date Available call for current info.

Monthly Rate call for current info.

Contract Term call for current info.