

Porlier Outdoor Advertising Company

127 Mulberry Street • Foristell, MO 63348 • p: 636.463.2100 • f: 636.463.2114 • www.porlier.biz



Sign # 158E

Location North side of I-70, approximately 1 mile west of Route J (#137); westbound, right hand read

Lat / Long 38.954717 / -92.1446

Daily Traffic Count 45,598

DEC 29,912

Description This outstanding display effectively reaches westbound I-70 traffic in the Columbia area. Possessing an extended, uncluttered approach, this sign provides advertisers with excellent visibility and dominant coverage of the area. This location is ideal for reaching motorists heading to Columbia.

Size 14' X 48'

Illumination Dusk to Midnight

Current Advertiser call for current info.

Date Available call for current info.

Monthly Rate call for current info.

Contract Term call for current info.