

# Porlier Outdoor Advertising Company

127 Mulberry Street • Foristell, MO 63348 • p: 636.463.2100 • f: 636.463.2114 • www.porlier.biz



**Sign # 154E**

**Location** South side of I-70, approximately 3 miles east of Hwy 19; westbound, left hand read

**Lat / Long** 38.88515 / -91.407317

**Daily Traffic Count** 32,829

**DEC** 21,536

**Description** This outstanding display has excellent visibility to westbound I-70 motorists and provides advertisers with tremendous exposure and a dominant presence. This location is ideal for reaching motorists heading to Hermann, Kingdom City, Lake of the Ozarks, Columbia, and Kansas City. Just to the west are the Hermann/New Florence and Danville exits.

**Size** 14' X 48'

**Illumination** Dusk to Midnight

**Current Advertiser** call for current info.

**Date Available** call for current info.

**Monthly Rate** call for current info.

**Contract Term** call for current info.