

# Porlier Outdoor Advertising Company

127 Mulberry Street • Foristell, MO 63348 • p: 636.463.2100 • f: 636.463.2114 • www.porlier.biz



## Sign # 151W top & bottom

**Location** North side of I-70, 2/10 mile west of the Higginsville exit; eastbound, left hand read

**Lat / Long** 39.001533 / -93.739933

**Daily Traffic Count** 27,708

**DEC** 18,176

**Description** This is an excellent display with an extended, uncluttered approach. Possessing outstanding visibility, this sign provides advertisers with tremendous exposure and a dominant presence along the I-70 corridor. To the east are the Higginsville, Concordia, and Emma exits.

**Size** 14' X 40' (top) / 14' x 40' (bottom)

**Illumination** Dusk to Midnight

**Current Advertiser** call for current info.

**Date Available** call for current info.

**Monthly Rate** call for current info.

**Contract Term** call for current info.