

# Porlier Outdoor Advertising Company

127 Mulberry Street • Foristell, MO 63348 • p: 636.463.2100 • f: 636.463.2114 • www.porlier.biz



**Sign #** 148E

**Location** South side of I-70, 1/4 mile east of the Emma, MO exit; westbound, left hand read

**Lat / Long** 38.983183 / -93.489633

**Daily Traffic Count** 25,678

**DEC** 16,845

**Description** This outstanding display effectively reaches westbound I-70 motorists. Possessing an extended, uncluttered approach, this sign provides advertisers with tremendous exposure and a dominant presence. To the west are the Emma, Concordia, Higginsville, and Odessa exits.

**Size** 14' X 48'

**Illumination** Dusk to Midnight

**Current Advertiser** call for current info.

**Date Available** call for current info.

**Monthly Rate** call for current info.

**Contract Term** call for current info.