

# Porlier Outdoor Advertising Company

127 Mulberry Street • Foristell, MO 63348 • p: 636.463.2100 • f: 636.463.2114 • www.porlier.biz



**Sign #** 140E

**Location** North side of I-70, approximately 6/10 mile east of the Danville exit; westbound, right hand read

**Lat / Long** 38.907917 / -91.529883

**Daily Traffic Count** 35,443

**DEC** 23,251

**Description** This outstanding display effectively reaches westbound I-70 traffic in the Danville area. Possessing an extended, uncluttered approach, this sign provides advertisers with excellent visibility and dominant coverage of the area. This location is ideal for reaching motorists heading to Lake of the Ozarks, Kingdom City, Columbia, and Kansas City.

**Size** 14' X 48'

**Illumination** Dusk to Midnight

**Current Advertiser** call for current info.

**Date Available** call for current info.

**Monthly Rate** call for current info.

**Contract Term** call for current info.