

Porlier Outdoor Advertising Company

127 Mulberry Street • Foristell, MO 63348 • p: 636.463.2100 • f: 636.463.2114 • www.porlier.biz



Sign # 238W

Location	North side of I-70, approximately 1 mile west of the O/M Hwy exit; eastbound, left hand read
Lat / Long	39.007014 / -93.909781
Daily Traffic Count	28,235
DEC	18,522
Description	This outstanding display reaches eastbound I-70 traffic just east of Odessa. Possessing excellent visibility and an uncluttered approach, this sign provides advertisers with dominant coverage of the area. To the east are the Higginsville, Concordia, Sweet Springs, and Sedalia exits.
Size	14' X 48'
Illumination	Dusk to Midnight
Current Advertiser	call for current info.
Date Available	call for current info.
Monthly Rate	call for current info.
Contract Term	call for current info.