

# Porlier Outdoor Advertising Company

127 Mulberry Street • Foristell, MO 63348 • p: 636.463.2100 • f: 636.463.2114 • www.porlier.biz



## Sign # 230E top & bottom

**Location** South side of I-70, just west of High Hill (#179); westbound, left hand read

**Lat / Long** 38.873733 / -91.375733

**Daily Traffic Count** 32,829

**DEC** 21,536

**Description** This double stack display reaches westbound I-70 motorists. Possessing outstanding visibility, this sign provides advertisers with tremendous exposure and a dominant presence. This location is ideal for reaching motorists traveling to Lake of the Ozarks, Columbia, Jefferson City, and Kansas City. Just to the west are the Hermann/New Florence and Danville exits.

**Size** 10'6" X 36' (top) / 10'6" X 36' (bottom)

**Illumination** Dusk to Midnight

**Current Advertiser** call for current info.

**Date Available** call for current info.

**Monthly Rate** call for current info.

**Contract Term** call for current info.