

Porlier Outdoor Advertising Company

127 Mulberry Street • Foristell, MO 63348 • p: 636.463.2100 • f: 636.463.2114 • www.porlier.biz



Sign # 222W

Location	South side of Hwy 54, 1.6 miles west of Hwy 52; eastbound, right hand read
Lat / Long	38.283967 / -92.580217
Daily Traffic Count	18,877
DEC	12,383
Description	This outstanding display effectively reaches eastbound traffic on Hwy 54. Possessing an extended, uncluttered approach, this sign provides advertisers with tremendous exposure and a dominant presence in the market. This location is ideal for reaching motorists leaving the Lake of the Ozarks area. To the east are Hwy 52, Eldon, and Jefferson City.
Size	14' X 48'
Illumination	Dusk to Midnight
Current Advertiser	call for current info.
Date Available	call for current info.
Monthly Rate	call for current info.
Contract Term	call for current info.