

# Porlier Outdoor Advertising Company

127 Mulberry Street • Foristell, MO 63348 • p: 636.463.2100 • f: 636.463.2114 • www.porlier.biz



## Sign # 192W

Location	North side of Hwy 54, 2.8 miles east of Route D; eastbound, left hand read
Lat / Long	38.501 / -92.267617
Daily Traffic Count	18,431
DEC	12,091
Description	This excellent display effectively reaches eastbound Hwy 54 motorists. Possessing an extended, uncluttered approach, this sign provides advertisers with tremendous exposure and a dominant presence. Just to the east are Jefferson City and Holts Summit.
Size	14' X 48'
Illumination	Dusk to Midnight
Current Advertiser	call for current info.
Date Available	call for current info.
Monthly Rate	call for current info.
Contract Term	call for current info.