

# Porlier Outdoor Advertising Company

127 Mulberry Street • Foristell, MO 63348 • p: 636.463.2100 • f: 636.463.2114 • www.porlier.biz



**Sign # 173S**

**Location** West side of I-435, 2/10 mile north of Hwy 152; northbound, left hand read

**Lat / Long** 39.251017 / -94.755633

**Daily Traffic Count** 36,000

**DEC** 23,616

**Description** This tremendous display effectively reaches northbound I-435 motorists. Possessing an extended, uncluttered approach, this sign provides advertisers with remarkable exposure and a dominant presence in this high growth, high volume area of Kansas City. Just to the north are the I-435/I-29 interchange and KCI Airport.

**Size** 14' X 48'

**Illumination** Dusk to Midnight

**Current Advertiser** call for current info.

**Date Available** call for current info.

**Monthly Rate** call for current info.

**Contract Term** call for current info.