

Porlier Outdoor Advertising Company

127 Mulberry Street • Foristell, MO 63348 • p: 636.463.2100 • f: 636.463.2114 • www.porlier.biz



Sign # 161W

Location South side of I-70, approximately 6/10 mile west of Hwy 19 (Hermann/New Florence); eastbound, right hand read

Lat / Long 38.901567 / -91.468733

Daily Traffic Count 35,443

DEC 23,251

Description This superior display effectively reaches eastbound I-70 motorists. Possessing an extended, uncluttered approach, this sign provides advertisers with excellent visibility and a dominant presence. This location is ideal for reaching motorists traveling between St. Louis and Kingdom City, Columbia, Lake of the Ozarks, or Kansas City. To the east are the Hermann/New Florence, High Hill, Jonesburg, and Warrenton exits.

Size 14' X 48'

Illumination Dusk to Midnight

Current Advertiser call for current info.

Date Available call for current info.

Monthly Rate call for current info.

Contract Term call for current info.