

# Porlier Outdoor Advertising Company

127 Mulberry Street • Foristell, MO 63348 • p: 636.463.2100 • f: 636.463.2114 • www.porlier.biz



**Sign # 161E**

**Location** South side of I-70, approximately 6/10 mile west of Hwy 19 (Hermann/New Florence); westbound, left hand read

**Lat / Long** 38.901567 / -91.468733

**Daily Traffic Count** 35,443

**DEC** 23,251

**Description** This superior display effectively reaches westbound I-70 motorists. Possessing an extended, uncluttered approach, this sign provides advertisers with excellent visibility and a dominant presence. This location is ideal for reaching motorists traveling between St. Louis and Kingdom City, Columbia, Lake of the Ozarks, or Kansas City. To the west are the Danville, Williamsburg, Kingdom City, and Columbia exits.

**Size** 14' X 48'

**Illumination** Dusk to Midnight

**Current Advertiser** call for current info.

**Date Available** call for current info.

**Monthly Rate** call for current info.

**Contract Term** call for current info.