

Porlier Outdoor Advertising Company

127 Mulberry Street • Foristell, MO 63348 • p: 636.463.2100 • f: 636.463.2114 • www.porlier.biz



Sign # 160W

Location South side of I-70, approximately 8/10 mile west of Hwy 19 (Hermann/New Florence); eastbound, right hand read

Lat / Long 38.901717 / -91.4709

Daily Traffic Count 35,443

DEC 23,251

Description This superior display effectively reaches eastbound I-70 motorists. Possessing an extended, uncluttered approach, this sign provides advertisers with excellent visibility and a dominant presence. This location is ideal for reaching motorists traveling from Kingdom City, Columbia, Lake of the Ozarks, or Kansas City to the St. Louis area. To the east are the Hermann/New Florence, High Hill, Jonesburg, and Warrenton exits.

Size 14' X 48'

Illumination Dusk to Midnight

Current Advertiser call for current info.

Date Available call for current info.

Monthly Rate call for current info.

Contract Term call for current info.