

Porlier Outdoor Advertising Company

127 Mulberry Street • Foristell, MO 63348 • p: 636.463.2100 • f: 636.463.2114 • www.porlier.biz



Sign # 160E

Location South side of I-70, approximately 8/10 mile west of Hwy 19 (Hermann/New Florence); westbound, left hand read

Lat / Long 38.901717 / -91.4709

Daily Traffic Count 35,443

DEC 23,251

Description This superior display effectively reaches westbound I-70 motorists. Possessing an extended, uncluttered approach, this sign provides advertisers with excellent visibility and a dominant presence. This location is ideal for reaching motorist traveling between St. Louis and Hermann, Kingdom City, Columbia, Lake of the Ozarks, or Kansas City. To the west are the Danville, Williamsburg, Kingdom City, and Columbia exits.

Size 14' X 48'

Illumination Dusk to Midnight

Current Advertiser call for current info.

Date Available call for current info.

Monthly Rate call for current info.

Contract Term call for current info.