

# Porlier Outdoor Advertising Company

127 Mulberry Street • Foristell, MO 63348 • p: 636.463.2100 • f: 636.463.2114 • www.porlier.biz



**Sign # 157W**

**Location** South side of I-70, just east of Foristell (#203); eastbound, right hand read

**Lat / Long** 38.815233 / -90.950983

**Daily Traffic Count** 79,760

**DEC** 52,323

**Description** This display effectively reaches eastbound I-70 motorists entering the St. Louis vicinity. This sign is ideal for any business in the Wentzville, Lake St. Louis, and O'Fallon area. To the east are the Wentzville, Hwy 40/61, Lake St. Louis, and O'Fallon exits.

**Size** 14' X 48'

**Illumination** Dusk to Midnight

**Current Advertiser** call for current info.

**Date Available** call for current info.

**Monthly Rate** call for current info.

**Contract Term** call for current info.