

# Porlier Outdoor Advertising Company

127 Mulberry Street • Foristell, MO 63348 • p: 636.463.2100 • f: 636.463.2114 • www.porlier.biz



**Sign #** 153W

**Location** South side of I-70, approximately 3 miles east of Hwy 19; eastbound, right hand read

**Lat / Long** 38.8857 / -91.4095

**Daily Traffic Count** 32,829

**DEC** 21,536

**Description** This tremendous display effectively reaches eastbound I-70 motorists. With outstanding visibility, this sign provides advertisers with a dominant presence. This location is ideal for reaching visitors entering the St. Louis vicinity, as well as St. Louis residents returning from Lake of the Ozarks, Columbia, and Kansas City. To the east are High Hill, Jonesburg, and Warrenton.

**Size** 14' X 48'

**Illumination** Dusk to Midnight

**Current Advertiser** call for current info.

**Date Available** call for current info.

**Monthly Rate** call for current info.

**Contract Term** call for current info.