

# Porlier Outdoor Advertising Company

127 Mulberry Street • Foristell, MO 63348 • p: 636.463.2100 • f: 636.463.2114 • www.porlier.biz



**Sign # 141E**

**Location** North side of I-70, just west of Hwy 19 (#175); westbound, right hand read

**Lat / Long** 38.901533 / -91.461583

**Daily Traffic Count** 35,443

**DEC** 23,251

**Description** This excellent display effectively reaches westbound I-70 traffic. Possessing an extended, uncluttered approach, this sign provides advertisers with tremendous visibility and a dominant presence. This location is ideal for reaching motorists traveling between St. Louis and Columbia, Lake of the Ozarks, or Kansas City. To the west are the Danville, Williamsburg, and Kingdom City exits.

**Size** 14' X 48'

**Illumination** Dusk to Midnight

**Current Advertiser** call for current info.

**Date Available** call for current info.

**Monthly Rate** call for current info.

**Contract Term** call for current info.