

Porlier Outdoor Advertising Company

127 Mulberry Street • Foristell, MO 63348 • p: 636.463.2100 • f: 636.463.2114 • www.porlier.biz



Sign # 131E

Location North side of I-70, 1.2 miles east of the Danville exit (#170); westbound, right hand read

Lat / Long 38.9072 / -91.51955

Daily Traffic Count 35,443

DEC 23,251

Description This display effectively reaches westbound I-70 motorists. Possessing an extended, uncluttered approach, this sign provides advertisers with tremendous exposure and a dominant presence. This location is an excellent means to reach motorists traveling between St. Louis and Lake of the Ozarks, Columbia, and Kansas City.

Size 14' X 48'

Illumination Dusk to Midnight

Current Advertiser call for current info.

Date Available call for current info.

Monthly Rate call for current info.

Contract Term call for current info.