

Porlier Outdoor Advertising Company

127 Mulberry Street • Foristell, MO 63348 • p: 636.463.2100 • f: 636.463.2114 • www.porlier.biz



Sign # 128E

| | |
|---------------------|---|
| Location | North side of I-70, 2.84 miles east of Highway 19 (#175); westbound, right hand read |
| Lat / Long | 38.886133 / -91.406917 |
| Daily Traffic Count | 32,829 |
| DEC | 21,536 |
| Description | This display effectively reaches westbound I-70 traffic just east of the Hermann/New Florence exit. Possessing an extended, uncluttered approach, this sign provides advertisers with tremendous visibility and a dominant presence. This location is an excellent means to reach motorists heading to Kingdom City, Lake of the Ozarks, Columbia, and Kansas City. |
| Size | 14' X 48' |
| Illumination | Dusk to Midnight |
| Current Advertiser | call for current info. |
| Date Available | call for current info. |
| Monthly Rate | call for current info. |
| Contract Term | call for current info. |