

Porlier Outdoor Advertising Company

127 Mulberry Street • Foristell, MO 63348 • p: 636.463.2100 • f: 636.463.2114 • www.porlier.biz



Sign # 122W

Location South side of I-70, 1 mile west of Route Z (#133); eastbound, right hand read

Lat / Long 38.95965 / -92.226933

Daily Traffic Count 45,598

DEC 29,912

Description This outstanding display effectively reaches eastbound I-70 traffic in the Columbia area. This sign provides tremendous exposure to motorists heading to Lake of the Ozarks and students traveling between Columbia and St. Louis. Just to the east are the Millersburg and Kingdom City exits.

Size 14' X 48'

Illumination Dusk to Midnight

Current Advertiser call for current info.

Date Available call for current info.

Monthly Rate call for current info.

Contract Term call for current info.