

Porlier Outdoor Advertising Company

127 Mulberry Street • Foristell, MO 63348 • p: 636.463.2100 • f: 636.463.2114 • www.porlier.biz



Sign # 122E

Location South side of I-70, 1 mile west of Route Z (#133); westbound, left hand read

Lat / Long 38.95965 / -92.226933

Daily Traffic Count 45,598

DEC 29,912

Description This outstanding display effectively reaches westbound I-70 traffic entering the Columbia area. Possessing an extended, uncluttered approach, this sign provides advertisers with tremendous exposure and a dominant presence. Just to the west are Lake of Woods, Route 63, and 70 Business Loop.

Size 14' X 48'

Illumination Dusk to Midnight

Current Advertiser call for current info.

Date Available call for current info.

Monthly Rate call for current info.

Contract Term call for current info.